



INDIA REBORN TELLS THE STORY OF A COUNTRY RICH IN HISTORY, PEOPLE AND RESOURCES ON COURSE TO BECOME ONE OF THE WORLD'S GREATEST POWERS

Miniseries begins Sunday, Sept. 21, at 8 p.m., on CBC-TV

INDIA REBORN charts the rise of one of the world's emerging superpowers. Cinematic in scope, the two-part series unfolds with intimacy and insight, giving viewers a window into the lives of the people living through India's dramatic transformation. A potent mixture of dreams and despair, **INDIA REBORN** is a fascinating look into a land that has a leading role in reshaping the world. In four vibrant hours of HD television, **INDIA REBORN** begins Sunday, Sept. 21, and continues Monday, Sept. 22, from 8 to 10 p.m., on CBC Television.

Home to charismatic gurus, prowling tigers and shimmering temples, India now boasts 28 billionaires, 100,000 millionaires and a middle class that is bigger than the total population of the United States. A sprawling democracy with 850 languages spoken daily, 28 federated states, and a stubborn caste system, India's population is greater than one billion people, with half under 25 years old. These significant figures position India to become the world's third largest economy, and a powerful voice in world affairs.

Airing on Sunday, Sept. 21, at 8 p.m. (8:30 p.m. NT), the first part of **INDIA REBORN**, titled *Myth and Might*, will journey into India's rich tapestry of myth and growing economic might. From the flames of the Ganges' ancient pyres to the Navratri festival, to the jungles where a fierce war is underway, the introduction to the series will give viewers a panoramic view of this diverse democracy as never seen before.

The second hour sees the new culture of excess mix with old world values. In *Manufacturing Dreams*, viewers will meet Neha Chopra, a millionaire's daughter who dreams of having the biggest "Bollywood style" wedding in New Delhi, lasting over 14 days, with a staggering 8,000 guests. Tarun Dadrani is a popular young DJ in Mumbai, living the life of a swinging bachelor and adamantly resisting his parents' attempts to find him a bride. And Pradeep Sharma is a night watchman at a 5-star hotel who sees it all. He blames Bollywood, India's own version of Hollywood complete with beautiful actresses, handsome actors and plenty of scandal, for driving India's societal problems.

It is undeniable that *India is on the Move* (airing Monday, Sept. 22, at 8 p.m., 8:30 p.m. NT), and moving up on the world's economic and political food chain. Part three of **INDIA REBORN** displays the excitement of life in cities pulsating with new wealth. Seated in the leather armchair in his private jet, billionaire Vijay Mallya half-jokingly declares, "Before America and Europe held centre stage. I guess centre stage is going to move east." Viewers will also meet Arjun and Sunita, American-trained doctors and parents. Their lucrative company provides immediate CAT scan and x-ray results, analyzed by Indian radiologists, to patients in emergency rooms in America. But not everyone in India is getting ahead. The countryside is rife with loss and longing as farmers continue to live in debt, and an alarming number commit suicide. The archaic caste system is still in practice in rural areas and the undertow of religious intolerance causes many to fear that history will repeat itself in bloody violence.

Modernity and tradition collide in the spicy final hour of **INDIA REBORN**, titled *Mother India*. India is a country steeped in custom and food is one of the main components of the culture. From the kitchen of a celebrity chef to the kitchen of a home grown 'Kebab King,' to the market stalls where poor farmers sell their meagre produce in an attempt to feed their families, the final hour shows us how food unites and divides modern India.

Despite the burgeoning change in India, the country still suffers from rampant corruption, patronage politics, overpopulated cities, staggering pollution, severe water shortages and the threat of nuclear war. But just like a Bollywood movie, hope and the belief in happiness make up the soul of India. In this beautifully produced series, viewers will see the country's colourful dichotomy set to the narrative of its people.

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