



INDIA CANADA FRIENDSHIP CIRCLE

...forging close ties among Canadians with an interest in India

announces its lecture event

The Emergence of Technology and Mass Customization

by Mr. Nazim Ahmed

on Sunday, 9 April 2017, 3:00 – 5:00 PM



Synopsis:

Nazim Ahmed is an Ottawa-based entrepreneur who has successfully launched his own company and bridged the world of customized art with science, technology, and business on a world scale. Nazim will share his journey from the genetics lab to the digital world and how he expanded his unique products and vision to various markets. Nazim will also talk about the response to his companies in those markets, including what constitutes an ideal partner and interesting tie-ups that helped him build an international client base. He will also share some insights on efforts to do business in India, and will talk about e-commerce in India.

About the Speaker:

Nazim Ahmed is the Co-Founder and CEO of CanvasPop, a personalized home decor company with offices in Ottawa and Las Vegas. With hundreds of thousands of customers in over 50 countries, CanvasPop sits at the crossroads of technology, social media and mass customization.

Prior to CanvasPop, Nazim also co-founded DNA 11, a company allowing customers to turn their DNA into works of personalized abstract artwork. DNA 11 built its own one-of-a-kind lab dedicated 100 percent to crossing art and genomics. DNA 11 sold their unique products through the Museum of Modern Art in New York and was chosen to play a part of an episode of the popular TV Show CSI: NY. The company's client list is equally intriguing whereby they have sequenced the DNA of heroes, celebrities, and even animals such as the Bengal tiger.

Nazim's companies have been seen in hundreds of publications including the New York Times, Wired Magazine and HGTV. Nazim holds an honors degree in molecular genetics from the University of Western Ontario and enjoys spending his time giving back to the start-up community as a mentor for younger entrepreneurs.

Location: Rockcliffe Park Community Centre Hall, 380 Springfield Road, Ottawa

About India Canada Friendship Circle

India Canada Friendship Circle (ICFC), a non-profit Canadian organization, operating in Ottawa since 2004 and conducting lectures by prominent speakers, encourages dialogue on India in a non-religious, non-partisan and harmonious environment. The words "friendship" and "circle" in its name, convey an explicit desire to forge and maintain close ties among Canadians with an interest in India.

ICFC's mission is to promote an intercultural relationship between India and Canada in the areas of philosophy, history, culture, industry, economy, the arts and sciences through prominent speakers.

For further details and online registration, please visit our website: <http://icfc.ws>